

AGE FRIENDLY
minnesota



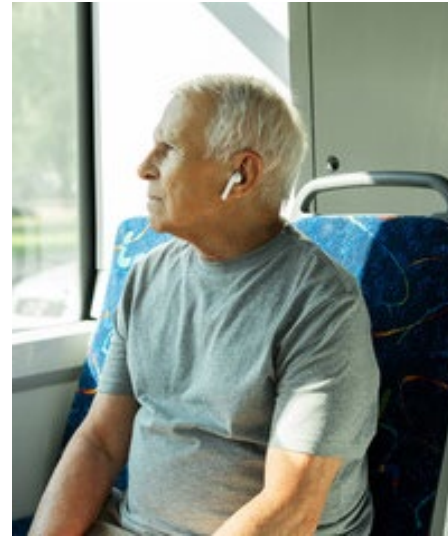
Age-Friendly Minnesota
Stakeholders Meeting
June 16th 2021

Building a
better future
for everyone.



A JOURNEY TOGETHER

Creating Age-Friendly Minnesota is the work of many partners, teams, stakeholders and communities. This work is not beginning today. We are contributing to the efforts of many and aim to develop communications that can support this journey as it evolves in years to come.



AGE FRIENDLY MN PROCESS

**Q2
2021**

2020

Age-Friendly Council develops and issues recommendations

Planning for statewide community needs assessment: reaching underrepresented groups
Develop marketing & communications for AF MN



**DEC
2019**

Governor Walz' executive order to establish Council on an Age-Friendly Minnesota



**Q1
2021**

Council drafts Age-Friendly MN legislation



Q3-4 2021

- Implementation
- Legislation
- Engagement

AGE-FRIENDLY WORK IN MOTION



Gathering
community voices



Developing a
community needs
assessment toolkit



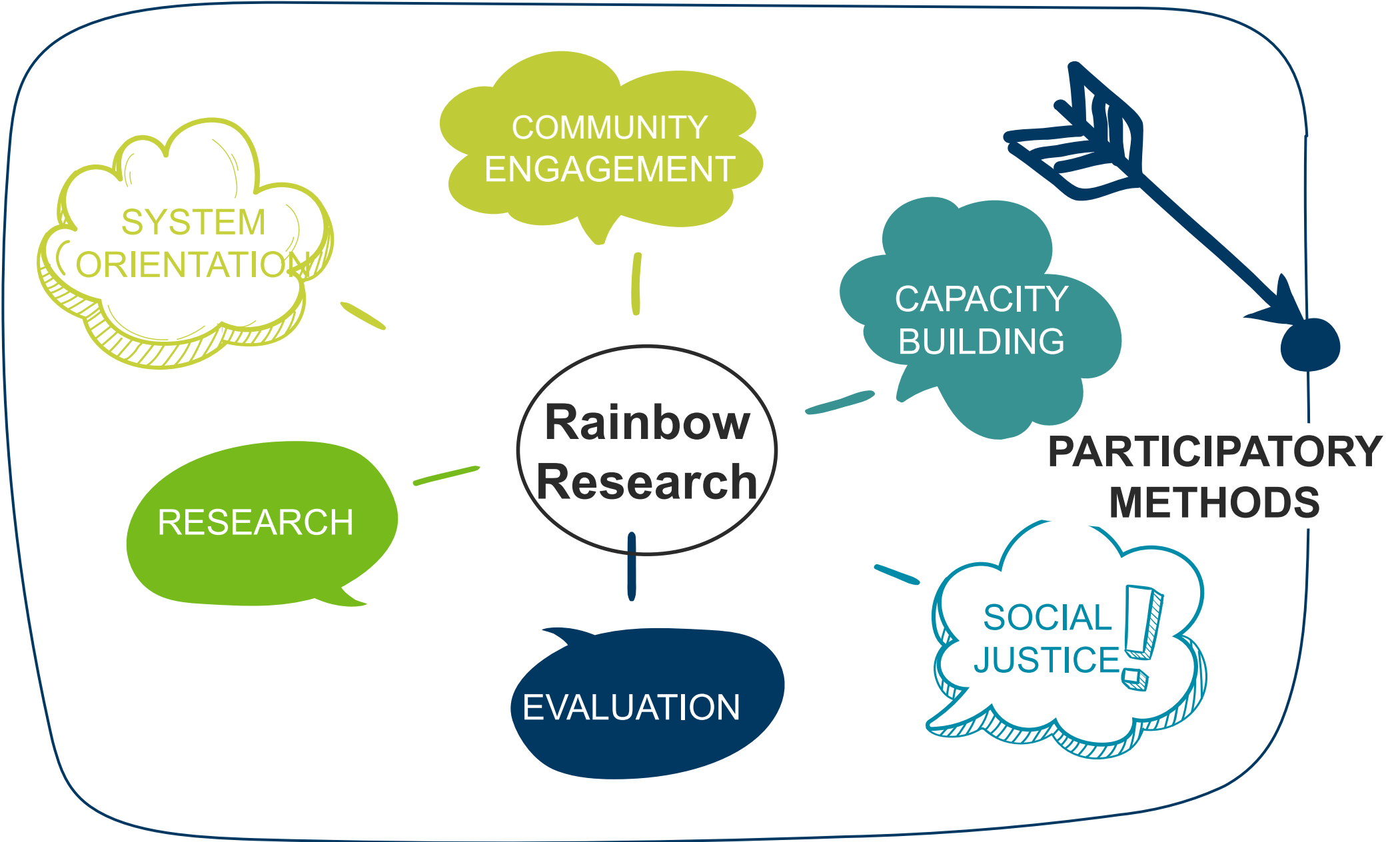
Outreach to tribal
elders



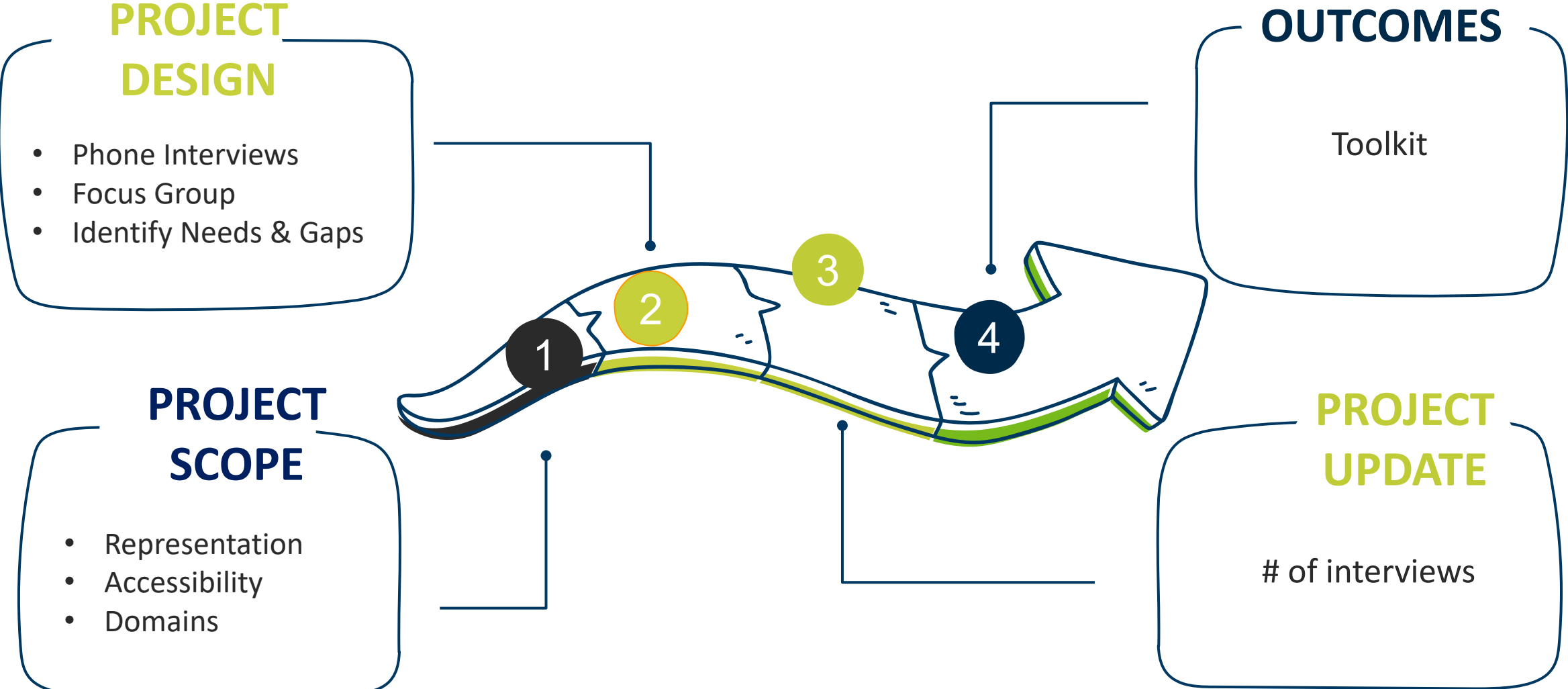
Creating age-friendly
communications

RAINBOWRESEARCH

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AGE-FRIENDLY MN





GrayHall

A management consulting
firm specializing in:



RESEARCH



EVALUATION



PLANNING



COMMUNICATIONS

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Age-Friendly Needs Assessment Toolkit

Purpose: To learn about service gaps experienced by a broad spectrum of older adults in Minnesota, with deliberate attention to tribal, racial, disability, geographic (rural to urban), and gender diversity.

Data Sources: Minnesota adults ages 60 plus, including immigrant, refugee, American Indian, Asian, Black, Latinx, White, and LGBTQ+; and those with disabilities, low incomes, and veteran status.

Age-Friendly = Older adults and people of all ages

Progress to Date

- 32 aging reports reviewed
- 1 bibliography on aging completed
- 1 glossary underway
- 12 existing age-friendly domains identified
- 1 new age-friendly domain suggested (Healing Communities & Nations)
- **8 possible content categories**
 - Get ready
 - State demographics on aging at a glance
 - Choose method
 - Gain permissions to collect data
 - Agree on data ownership
 - Collect data
 - Analyze/Report findings
 - Provide data use suggestions
 - Use data



National Resource Center
on Native American Aging

NRCNAA

Center for Rural Health
School of Medicine and Health Sciences
Grand Forks, ND 58202-9037
Tel: 800-896-7628
Fax: (701) 777-6779
<http://www.nrcnaa.org>

National Resource Center on Native American Aging (NRCNAA)

- Nearly 27 years serving tribes, Alaska villages, and Hawaiian homesteads.
- Located at the University of North Dakota, School of Medicine & Health Sciences, Center for Rural Health.
- Funded by the Administration for Community Living (ACL).
- Two sister centers in Alaska and Hawaii.

Mission: identify and increase awareness of evolving Native elder health and social issues.

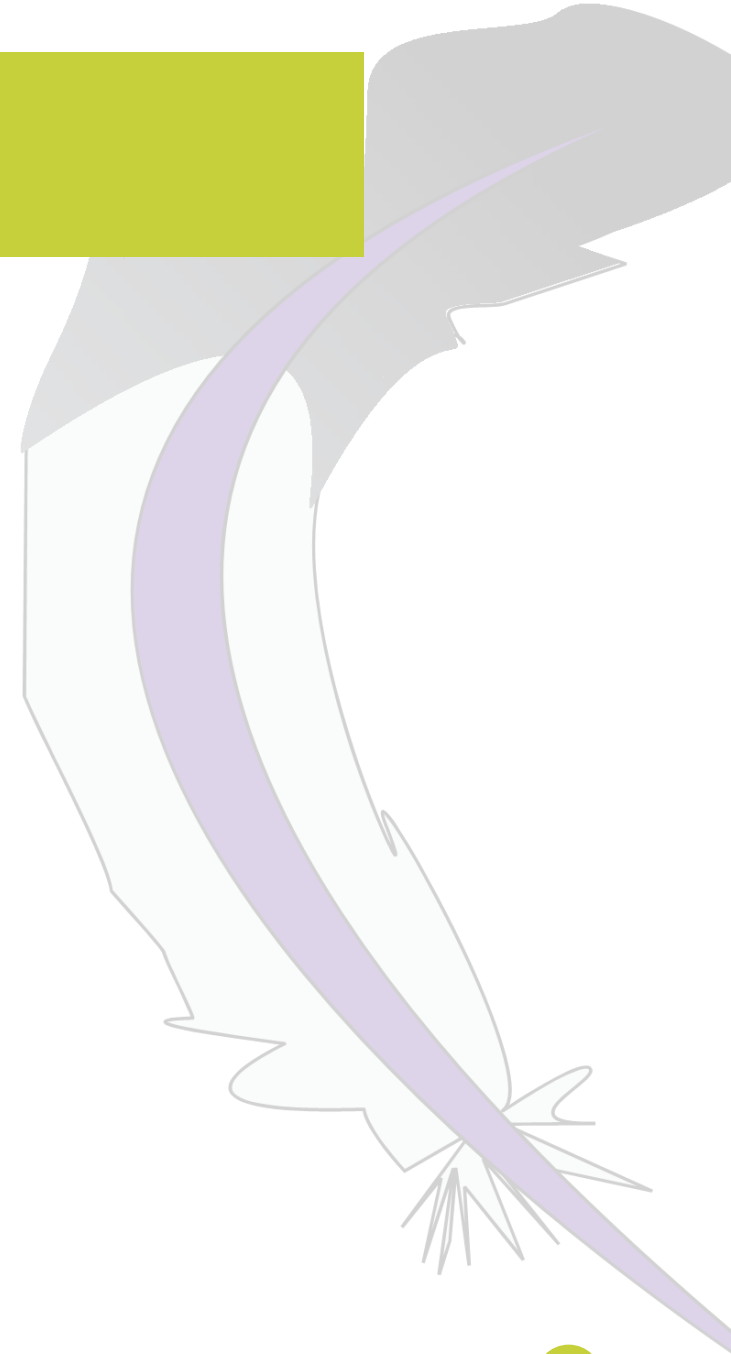
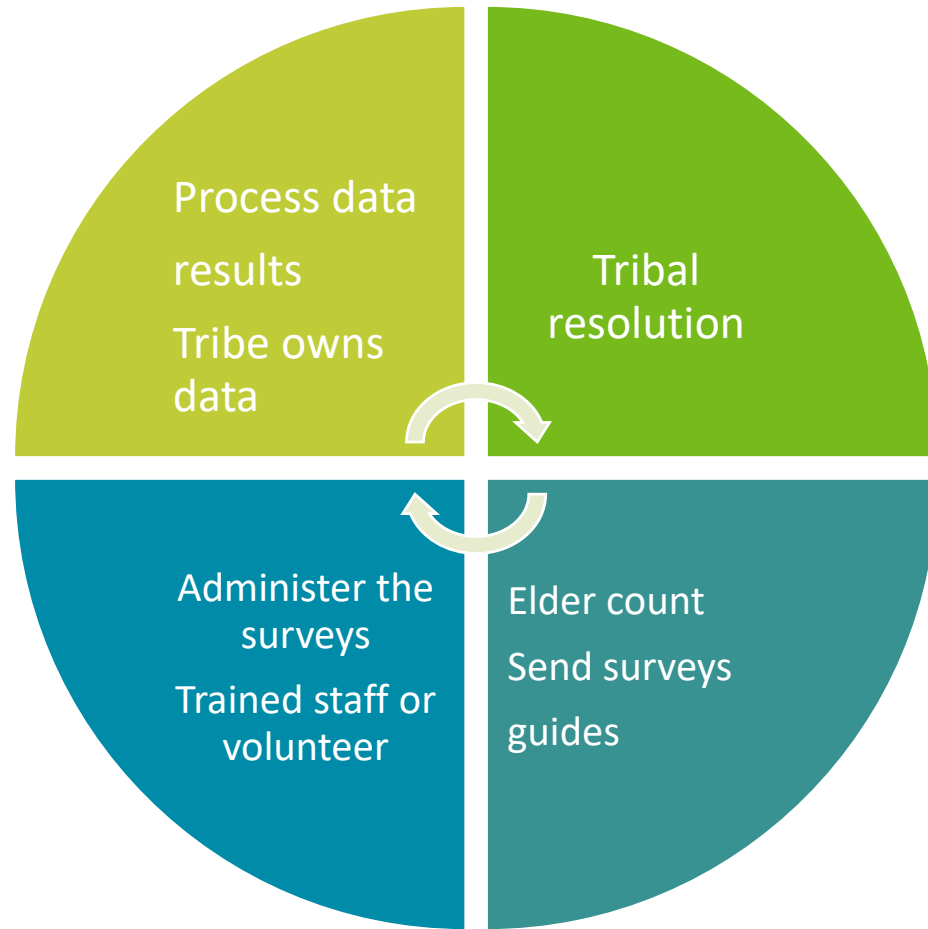
Vision: is to empower Native people to develop community-based solutions while honoring and helping to maintain cultural values.



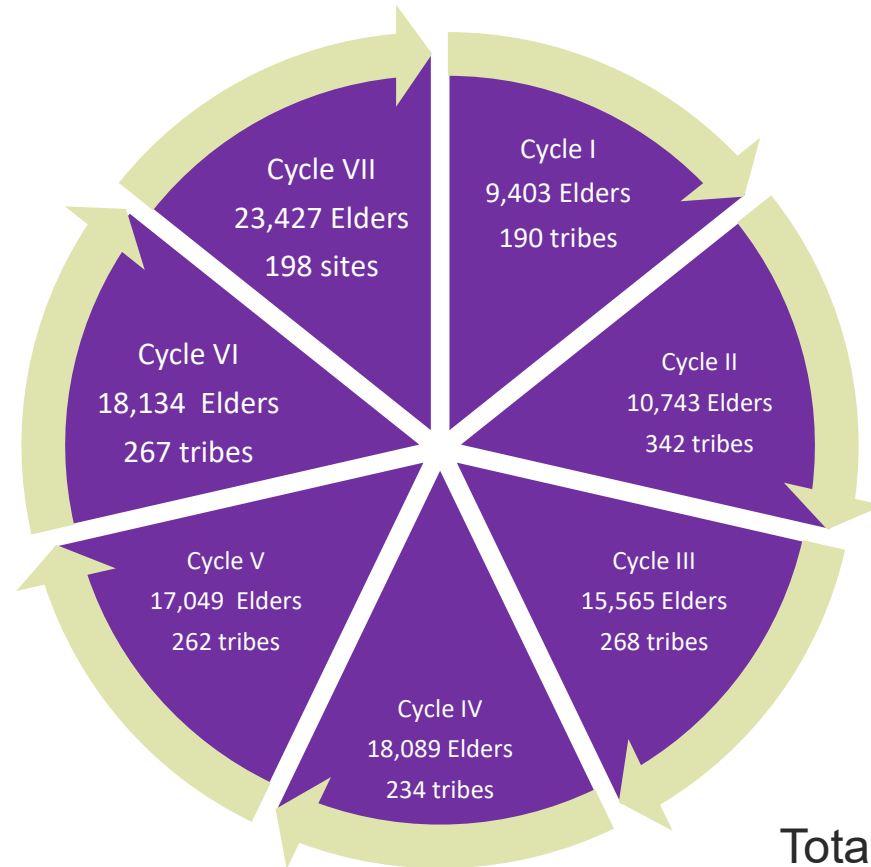
Needs Assessment Data

- General health status of Native elders
- Indicators of chronic health
- Activities of Daily Living
- Screenings
- Indicators of visual, hearing, and dental
- Memory and Disability
- Health Care Access
- Tobacco and alcohol use patterns
- Diet, nutrition, and exercise
- Social support pattern and housing
- Social Functioning
- Use and acceptance of services
- Demographics

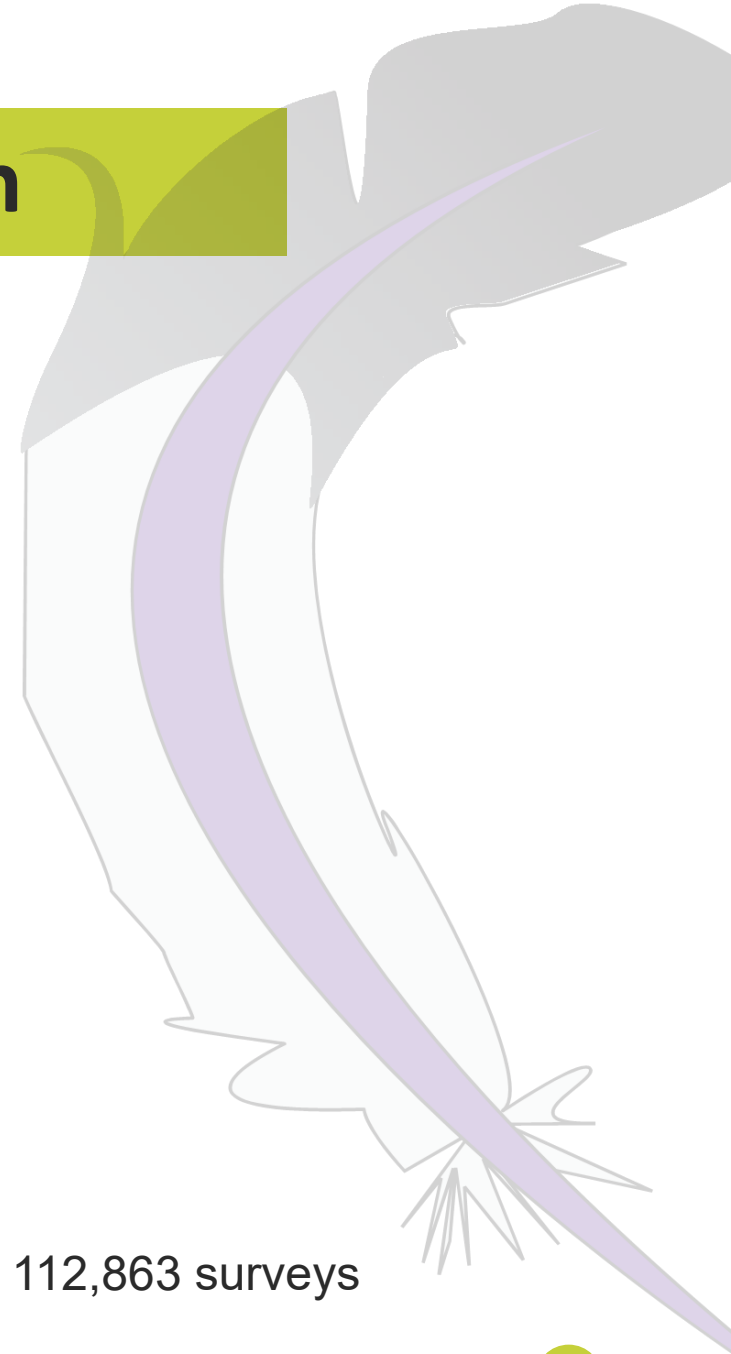
NRCNAA Research Method



Needs Assessment Participation



Total N = 112,863 surveys



NRCNAA Role

➤ Wisdom Steps

- 20 years working with MN Tribal Elders
- Preventive Health Programs
- Over 400 Tribal Elders

➤ Survey

- Ensure a culturally relevant survey
- Securing appropriate permissions
- Administering survey in partnership with communities

➤ Data Analysis/Results

- Develop useful data deliverables for the participating MN tribes and stakeholders
- Continue to serve as a resource

**MIND
SAILING®**

**NAVIGATE CHANGE
COMMUNICATE THE FUTURE
EXPAND POSSIBILITIES**

Our Goals

DEVELOP THE STORY FOR
AGE FRIENDLY MN

01

ENGAGE COMMUNITIES
IN AGE FRIENDLY WORK

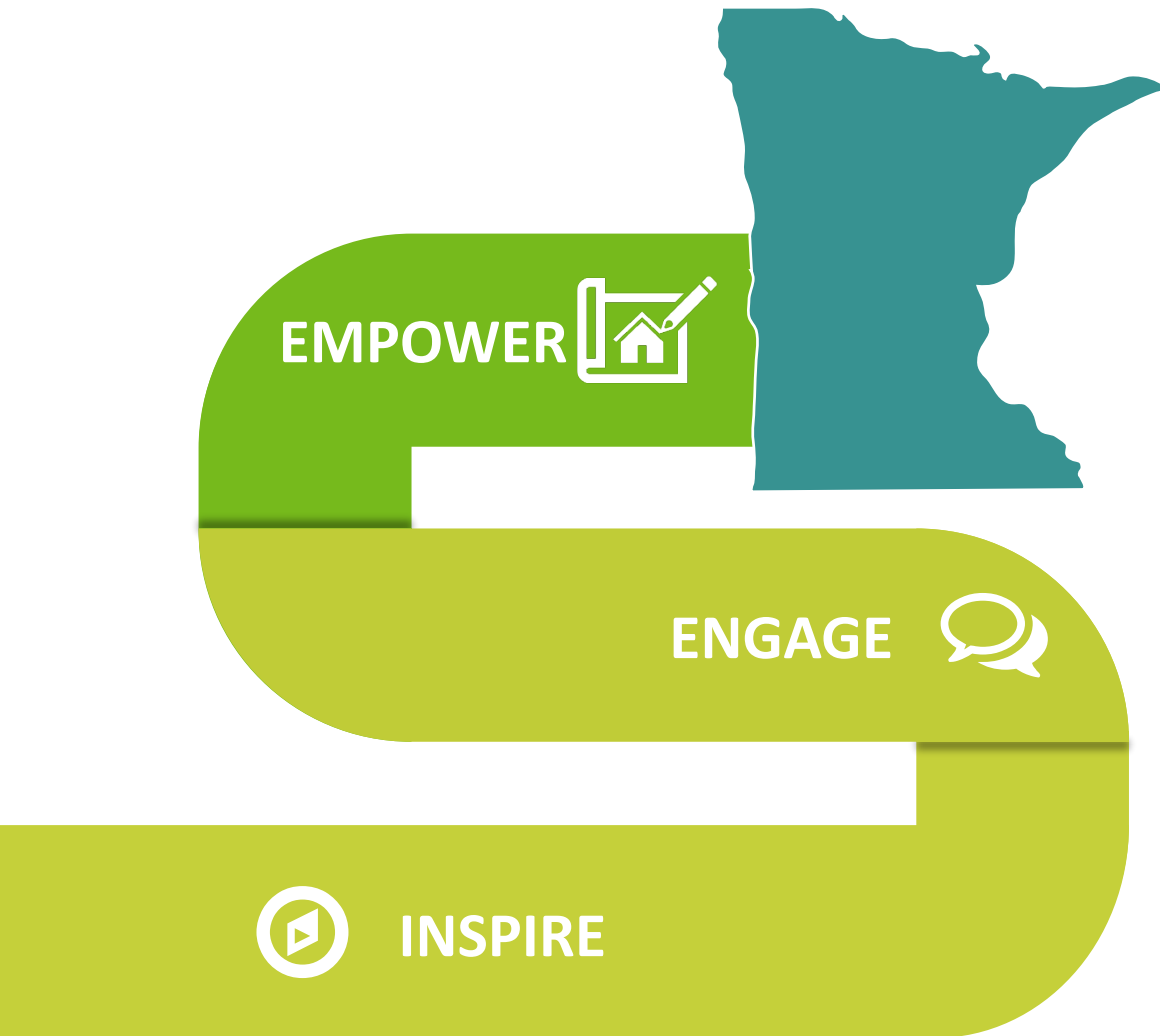
02

CELEBRATE AGE FRIENDLY
COMMUNITIES

03

- Listen to our communities
- Create a shared vision for Age-Friendly Minnesota
- Reflect and engage the unique and diverse communities across the state
- Develop useful materials for today, and a design system that can grow over time

APPROACH



Building a better future for everyone.

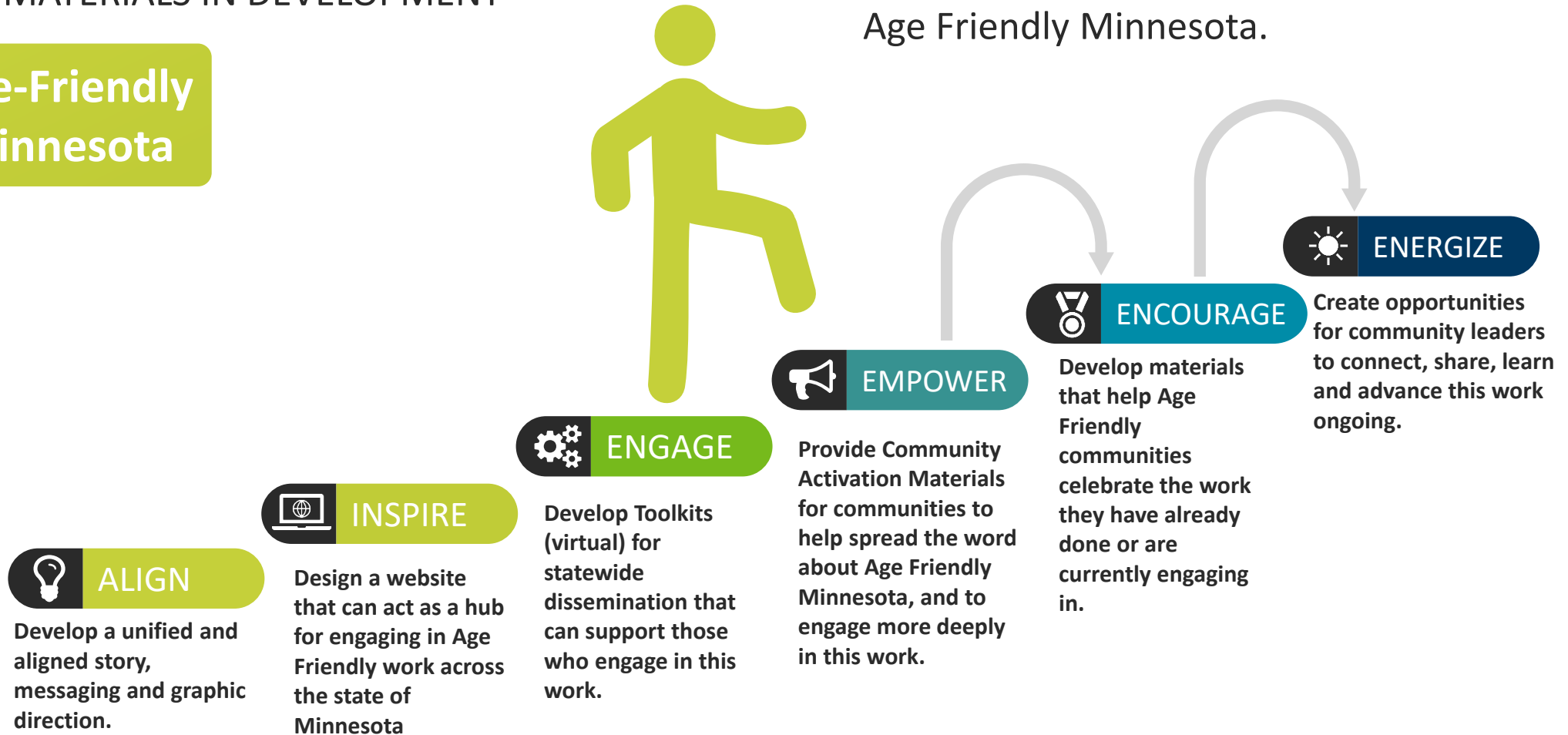
Develop friendly, approachable materials that invite people from all communities, ages and backgrounds to engage in this work.

COMMUNICATIONS PLAN

KEY MATERIALS IN DEVELOPMENT

Age-Friendly
Minnesota

Build communications that inspire, engage and empower communities to pursue a more Age Friendly Minnesota.



WHAT'S NEXT

1

Needs assessment toolkit rollout

2

Send your ideas and questions
to MN.DHS.AgeFriendlyMN@state.mn.us

3

Let us know if you want to stay updated via email

4

Watch for a follow-up stakeholder meeting later
this year

5

Join or help initiate an age-friendly effort in your
community