

Blueprint Action Team Guide

Action Teams will play the critical role of leading implementation of the Blueprint, with support from Age-Friendly Minnesota. This guide is designed to provide you with the information needed to help make your Blueprint Action Team successful.



What Action Teams Do

Each Action Team is led by a Convener and made up of actively engaged crosssector members. Their primary work will be to:

- Facilitate partnerships among diverse sectors and partners, such as government agencies, community organizations, and others.
- Keep abreast of emerging trends and challenges associated with the objective area.
- Develop a plan of action to implement tactics identified by the Multisector Blueprint.
- Meet on a regular on-going basis to implement the plan of action.
- Suggest/Advocate for policy changes that support age-friendly design, programs, and systems related to objectives (if applicable).
- Suggest metrics/data that can be used to monitor progress on specific objectives.
- Provide regular updates to the Age-Friendly Minnesota Team.

Action Team Toolkit

- Sample Agenda for the first meeting
- Forms to submit notes from initial meeting and subsequent meetings
- Questions? Reach out to either:
 - Michael Saindon, Interim Director of the AFMN Council michael.saindon@state.mn.us
 - Farah Baig, Legislative Coordinator for the AFMN Council farah.baig@state.mn.us

Additional Resources

- **Multisector Blueprint for Aging** (first version released Dec. 2024)
- Background on **Action Teams**
- **Take a journey through the Blueprint**
- Learn more about **Age-Friendly Minnesota**
- Learn more about **Multisector Plans for Aging**
- **National Center to Reframe Aging**



Your Action Team



Domain 4: Economic Security and Vitality

Strategy B: Economic Contributors

Objective 1: Vital Contributors to the Workforce

Your Action Team's Priority Tactics

These tactics were identified as priority action steps needed to achieve your Action's Team objectives. View the full Blueprint for more detail and to see them in context. Your Action Team will determine which tactics to undertake first and a general timeline for the work.

- **Ageism training for employers: Increase the number of trainings for employers regarding age discrimination and address the following topics:**
 - discouraging older workers from remaining in the workforce.
 - recruiting, hiring, and retention policies and practices.
 - workplace culture, language, flexibility and different work schedules for older workers.
- **Demonstrate economic contributions:** Produce a quarterly report (MN Department of Employment and Economic Development) that provides data on the number of individuals ages 50+ in the Minnesota workforce (full-time, part-time, small business owners). The report should calculate the economic contribution of older workers.
- **Fighting ageism:**
 - Develop community programs that raise ageism awareness and promote older adults.
 - Develop culturally-sensitive ageism awareness outreach.
 - Promote Certified Age-Friendly Employer program.
- **Employee programs:**
 - Support the **Veterans Employment Program**, part of CareerForce, which is operated by Dept. of Employment and Economic Development (DEED).
 - Promote the Senior Community Service Employment Program, a community service and work-based job training program for older Americans.
 - Expand eligibility criteria for employment services training under the **State's Dislocated Worker Program (SF 4027)**, part of DEED.
 - Support **AmeriCorps**, a national network of volunteer programs for people 55-plus and other programs that offer stipends for service.
 - e. Support "returnship" programs by promoting **RETURNSHIPS: A Toolkit for Employers**, prepared by Northland Foundation.